

Are we map makers in a modern world

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SUMMARY

Our world is constantly changing, and people have always needed to know how these changes impact them.

We are all part of a global industry that is segmented into separate disciplines, and all have a role to play in capturing, mapping, modelling and sharing information about the world around us. The accelerating pace of technological change touches every part of this ecosystem.

As the world changes, so does our definition of the modern map. This talk will explore what it means to reflect our changing human and physical geographies in the digital world and vice versa. It will focus on the changing requirements of users and the environment that the modern map maker operates in today, and consider how these pressures reshape our tools and our understanding of what a map can be

It won't provide all the answers, it will draw us further along the path towards building a connected digital future.

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