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maptionnaire

Making cities wiser –
Crowdsourcing for better
decision

Anna Broberg, 31.5.2017





**ONLY FEW
PEOPLE
PARTICIPATE**

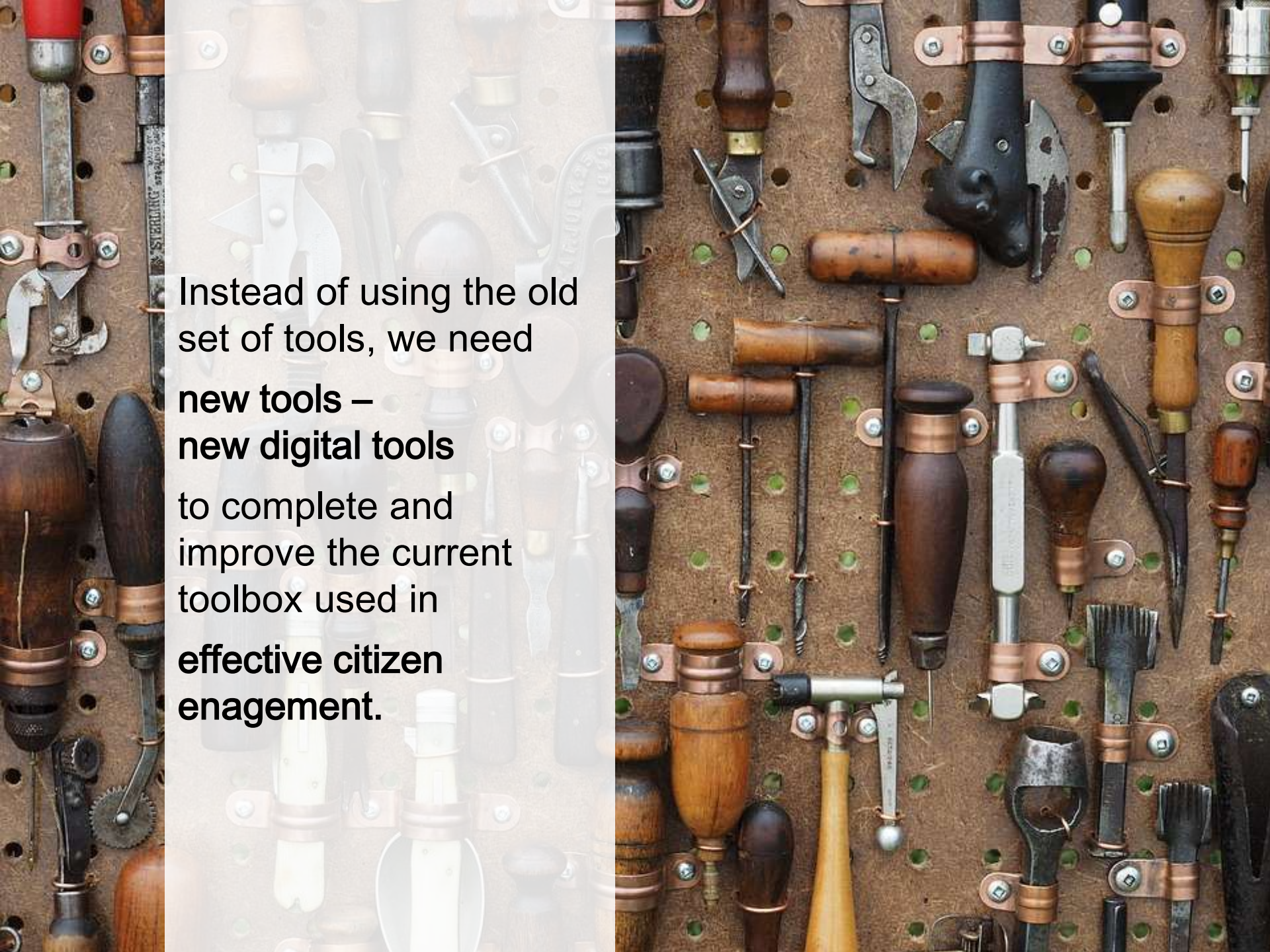
**MEETINGS
CONCENTRATE
ON RESISTING
CHANGES**

**TIMING OF
PARTICIPATION
IS TOO LATE**

**NON-
INFLUENTIAL
PARTICIPATION**

**THE DATA
REMAINS
INVISIBLE**

**DEMANDING
PROCESSES TO
ORGANIZE**



Instead of using the old set of tools, we need **new tools – new digital tools** to complete and improve the current toolbox used in **effective citizen enagement.**



Environments
and spaces

How to make
them livable
and flourishing?

Crowdsource feedback and create good-quality data with the wisdom of crowds



Grasp the wisdom of crowds with Maptionnaire

Design your platform with Maptionnaire custom survey builder in a cloud

Collect data online digitally through Maptionnaire - with phones, laptops and tablets

Analyse or export Maptionnaire data online - Create quickly high quality analyses and visualizations



BEST CASES FROM HERE AND THERE



Co-designing new service blocks in Suurpelto, Espoo

Design your own Suurpelto

Suurpelto is developing constantly and in the future it will be home to altogether 17 000 inhabitants. The development plan for Suurpelto including the areas allocated for services are displayed on the map.

Please share your insight on how you would like to see Suurpelto develop in the future. Where would you place new services? Is there anything that needs improvement?

You are able to hide the development plan by clicking in the upper right corner menu.

- A place needing improvement**
Mark a place that you think needs improvement
- A new route or connection**
Draw a missing or underused route on the map
- Food related services**
Mark a place on the map where you would locate food related services or businesses
- Exercise and wellbeing related services**
Mark a place on the map where you would locate Exercise and wellbeing related services or businesses
- A new public service**
Mark a place on the map where you would locate a new public service

Suurpelto will be packed with activities in the future. Please help us define them. Would you like to...

Move the slider to the direction that describes your interest.

- Walk, run, ski, cycle
I'm not interested ————— I'm very interested
- Participate in instructed recreational activities
I'm not interested ————— I'm very interested
- Visit and play at a playground
I'm not interested ————— I'm very interested
- Visit sports, music and/or arts events
I'm not interested ————— I'm very interested
- Play field sports (e.g. tennis, football, baseball etc.)
I'm not interested ————— I'm very interested
- Sit down on a bench, relax, and watch other people
I'm not interested ————— I'm very interested
- Eat out, stop by at a cafe, etc.
I'm not interested ————— I'm very interested
- Visit the market, stop by at a food truck
I'm not interested ————— I'm very interested
- Have your food delivered or be ready to be collected at a pick-up point
I'm not interested ————— I'm very interested
- Grow your own food at a nearby community garden or on your balcony
I'm not interested ————— I'm very interested



Open dialogue of public spaces in Värta Hamn, Stockholm



Dialog om allmänna platser i

Fram till den 1
sidor hoppas vi
finns med i det
Svårrådet om
februari och de
12-16.
Mer informati
webbplatsen ar
www.stockholm.se
För att komma
följande sidor i
Synpunkter so
detaljplanen ar
Om du inte ha
ställer som du ar



3/8 Värtanparken

Med i området pr
sammankomman
dags och i sam
svårighet, genom
en för närheten
Vad skulle du vil
vad skulle koka

5/8 Utomhusbadet

I den viktiga kanten till ett byggnad med
barnvänligt, tillgängligt utomhusbad och öppen
vy mot Lilla Värtan

Vad är dina tankar om för en sådan plats?



Vad tycker du
plåmäter terg

Vad tycker du är viktigt när staden
plåmäter utomhusbadet?

Vad önskar du
Värtanparken

Vad önskar du
utomhusbadet?

Det du skriver i
Svara du själv om
ligger du med för
kommentera till

Stort
skicka svar

Skicka svar till
synpunkter och
svar. Du kan
kommentera till

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Representing future scenarios with geographical overlays

Rajaus

'Trendi'-skenaario

'Trendi'-skenaariossa esitetyillä ratkaisulla vastataan edelleen voimakkaasti kasvavien liikennemäärien tarpeisiin. Ratkaisut perustuvat tämän hetken tiedossa oleviin suunnitelmiin, joissa kaupunkikuvan keskustan lähialueilla muuttuu yhä enemmän liikennepainotteiseksi.

Voit kertoa näkemyksiäsi ja ideoitasi merkitsemällä niitä kartalle alla olevin painikkein.

Ratkaisu, jota kannatan Trendissä

Ratkaisu, jota en kannata Trendissä

Muu idea tai palaute

Voit lähentää tai loitontaa karttaa hiiren vierityspainikkeella tai kartan oikeassa yläreunassa näkyvillä +/- -merkeillä.

Bing satellite
Roads and Terrain
Trendi-skenaario

Kätkään kohdalle uusi eritasoliittymä

Nykyinen Seppälän liittymä poistuu

Aholaidan eritasoliittymä kehittyy nykyjärjestelyihin pohjautuen liikennealueena

Satamakadun risteys muuttuu eritasoliittymäksi liikenneympäristönä

Hänkkäisenkadun täydennysrakentaminen

Mattilanniemen risteys muuttuu eritasoliittymäksi liikenneympäristönä

Satamakadun risteys muuttuu eritasoliittymäksi liikenneympäristönä

Satamakadun risteys muuttuu eritasoliittymäksi liikenneympäristönä



Discussing the best places - community strategy building

Denverright.
Your Voice. Our Future.

Share your voice!

You have an opportunity to shape the future of your community and the city you love. Denverright is a community-driven planning process that challenges you to shape how our community evolves in four key areas: land use, mobility, parks and recreational resources. Start now!

What's one thing you love about Denver?

One thing I love about Denver
Click here to open the map and drop the blue pin on one place or thing you love about Denver's neighborhoods, land use, mobility, parks, recreational resources, etc.

Legend:
● One thing I love about Denver
● What I would improve
● Where I live

Denver

Denverright.
Parks Game Plan
Parks, Open Space, and Recreation Vision

Please take this short survey to tell us your thoughts on parks, open space, and recreation resources in Denver. Your responses will help shape a vision for parks, open space, and recreation in Denver.

More information about the Parks Plan

DENVER
THE WEST MOUNTAIN CITY

Denverright.
Denver Moves: Pedestrians & Trails
Denver Trails Trial

This neighborhood is a trial.




Reaching out to varying resident groups



Công Viên và những Nơi Giải Trí

Công Viên và những Nơi Giải Trí (sân banh, vườn, công trường, v.v.) tạo cơ hội để chúng ta chơi, tập thể thao, nghỉ ngơi, và quây quần.

Xin dùng đĩnh ghim màu hồng này để định vị trí những công viên, hay nơi giải trí ưa thích nhất của quý vị. Xin dùng đĩnh ghim màu xanh để định vị trí những công viên, hay nơi giải trí mà quý vị thường thăm viếng nhiều nhất.

Những công viên, hay nơi giải trí ưa thích nhất 

Những công viên, hay cơ sở giải trí thường lưu viếng nhất 

San José



Participatory built heritage inventory

2/6 Vilka gamla byggnader är värdefulla för dig?

Byggnader som är värdefulla för kulturhistorien eller landskapet har märkts ut på kartan.

Anvisning: Välj objekt genom att klicka på kartan. Berätta vad du anser om byggnaden och hurdana minnen som är förknippade med den. Du kan förminska boxen med knappen i övre vänstra hörnet.

Tycker du att någon värdefull byggnad, som kanske inte längre finns, saknas på kartan? På nästa sida kan du lägga till nya objekt på kartan.

< >

Den före detta folkskolan i Nicksby är en lång träbyggnad med sadeltak. Den ursprungliga folkskolan byggdes år 1938, men den brann ned år 1951, efter vilket byggnaden återuppfördes med modifiering. Byggnaden har fungerat som daghem och senare som lokal för specialundervisningen vid ferska högskoleiet.

Vad anser du om detta objekt?

Detta objekt är...

för mig personligen

helt värdeföst mycket värdefullt

För Nicksbys identitet

helt värdeföst mycket värdefullt

För Sibbos identitet

helt värdeföst mycket värdefullt

Crowdsourcing feedback using a sketch map

After clicking "Save" you will return to this page and can repeat the process for other locations that you like.

A second pin, used the same way, is provided to indicate places that are problematic or features that you don't think are appropriate. You can place as many of these pins as you like.

If you have questions about a particular spot on one of the concepts, use the yellow "Questions" pin to indicate where, you can then enter your question in the pop-up.

What I like

Select this pin to mark all the places or elements you like on the site plan concept



What I Don't Like

Select this pin to mark all the places or elements you do not like on the site plan concept



Questions

Use this pin to identify where on the concept you have questions

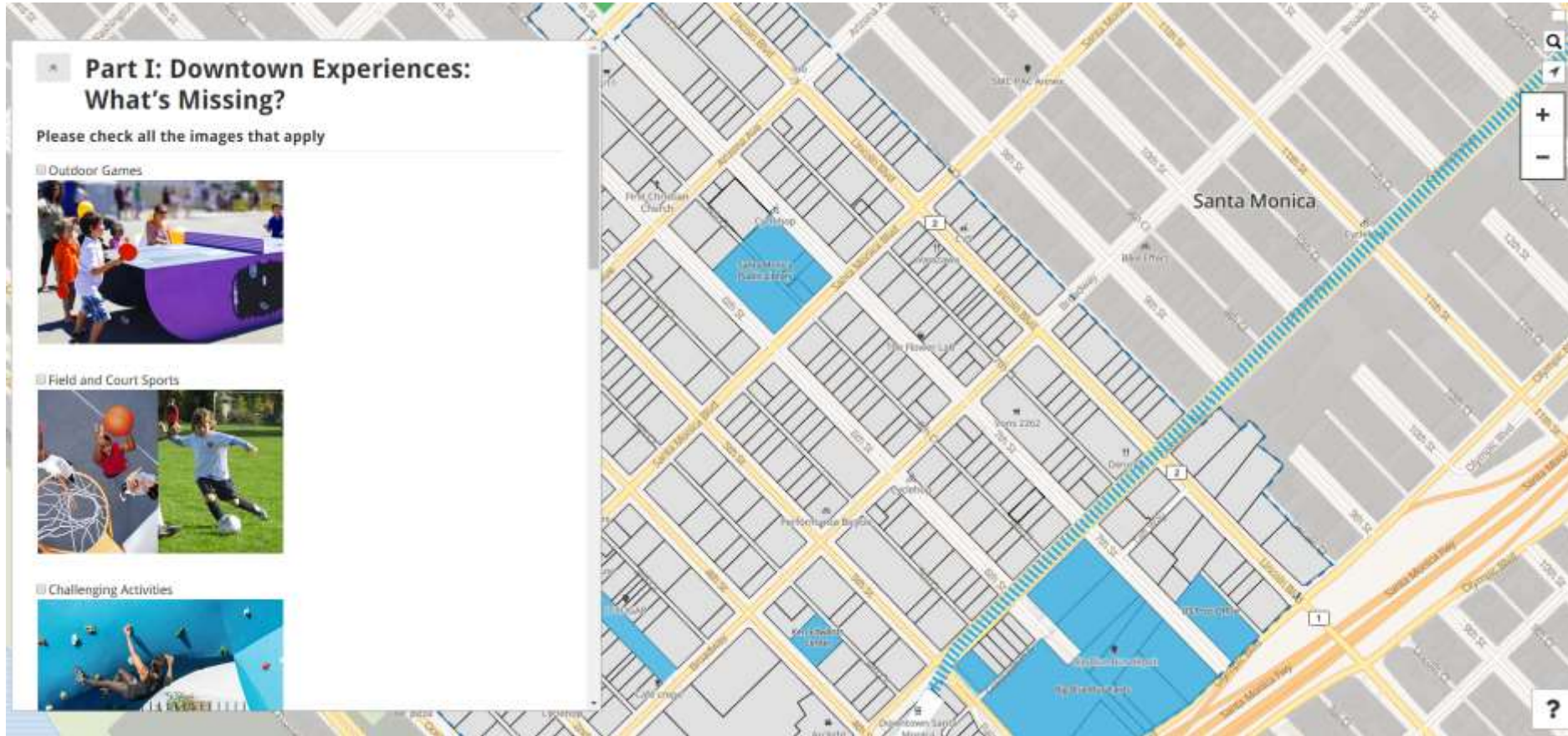


Co-designing the downtown of Santa Monica, California

Part I: Downtown Experiences: What's Missing?

Please check all the images that apply

- Outdoor Games
- Field and Court Sports
- Challenging Activities



Participatory transportation planning

NZ TRANSPORT AGENCY
MŌHIO KŌHĀRI

Cambridge to Piarere

Have your say on Cambridge to Piarere Long-term

The purpose of this 15 r...
State Highway 1 (SH1) Expressway and the SH1...
The part of the road net...
on the map. The thick re...
The NZ Transport Agency...
of SH1 and also the plac...
Your response will help...
be made to this section...
Two key points before yo...
• you are free to withdra...
• your answers will be st...
the purposes of this proj...

3/13 Street Right-of-Way Allocation

Please assign points to potential elements you would most like to see into the street right-of-way along Winchester Boulevard.

There are a total of 100 points to divide between the various options. It should receive more points than lower priorities. For example, if all elements are equally important to you, then assign 20 points to each.

Street Element	0 / 100
Automobile traffic lane	<input type="text"/>
Parking lane	<input type="text"/>
Exclusive transit lane	<input type="text"/>
Protected bike lane/cycle track	<input type="text"/>
On-street bike lane	<input type="text"/>

Citywide Transit Plan

NYC DOT wants your feedback! We are surveying New Yorkers to get feedback on how you move around New York City. Please take a few minutes to complete this survey and share where you go, how you travel and what you would do to make the system even better.

[Español](#) [English](#)

Map © OpenStreetMap/Improve this map

Map navigation: [←](#) [→](#)



Visualising future structure on a map


8/13 Building Height

This map shows proposed building height limits along Winchester Boulevard.


Hover your cursor over colored areas on the map to see proposed height limits. The images below show buildings that would be allowed under each height limit.

Next, please answer the questions below to let us know your thoughts about the proposed height limits.


Max. 45 Feet (3-4 Story)




Max. 55 Feet (4-5 Story)



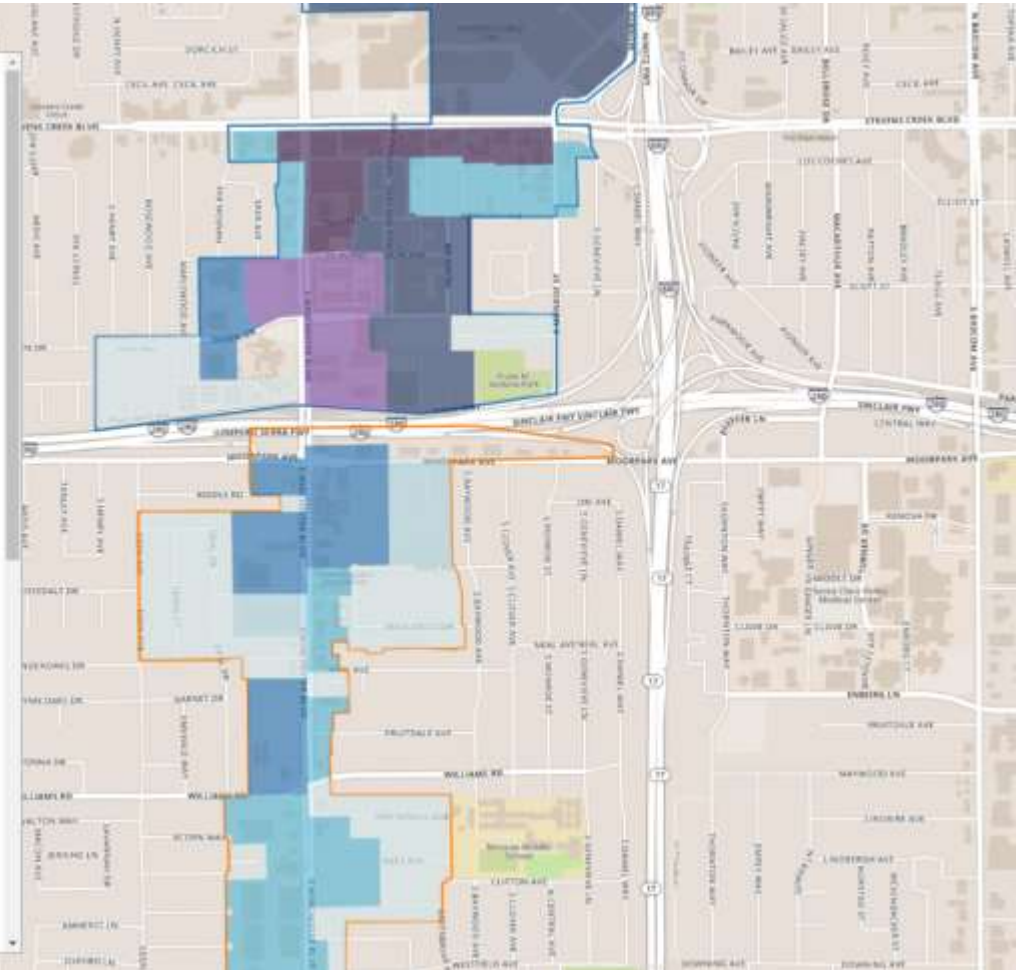

Max. 65 Feet (5-6 Story)



Max. 85 Feet (6-7 Story)



Max. 120 Feet (11-12 Story)



Recipe for influential participation



It has to be fun!

It has to be visually appealing!

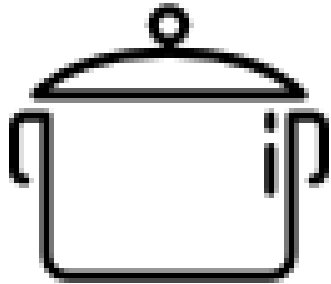
Don't play games with your residents!

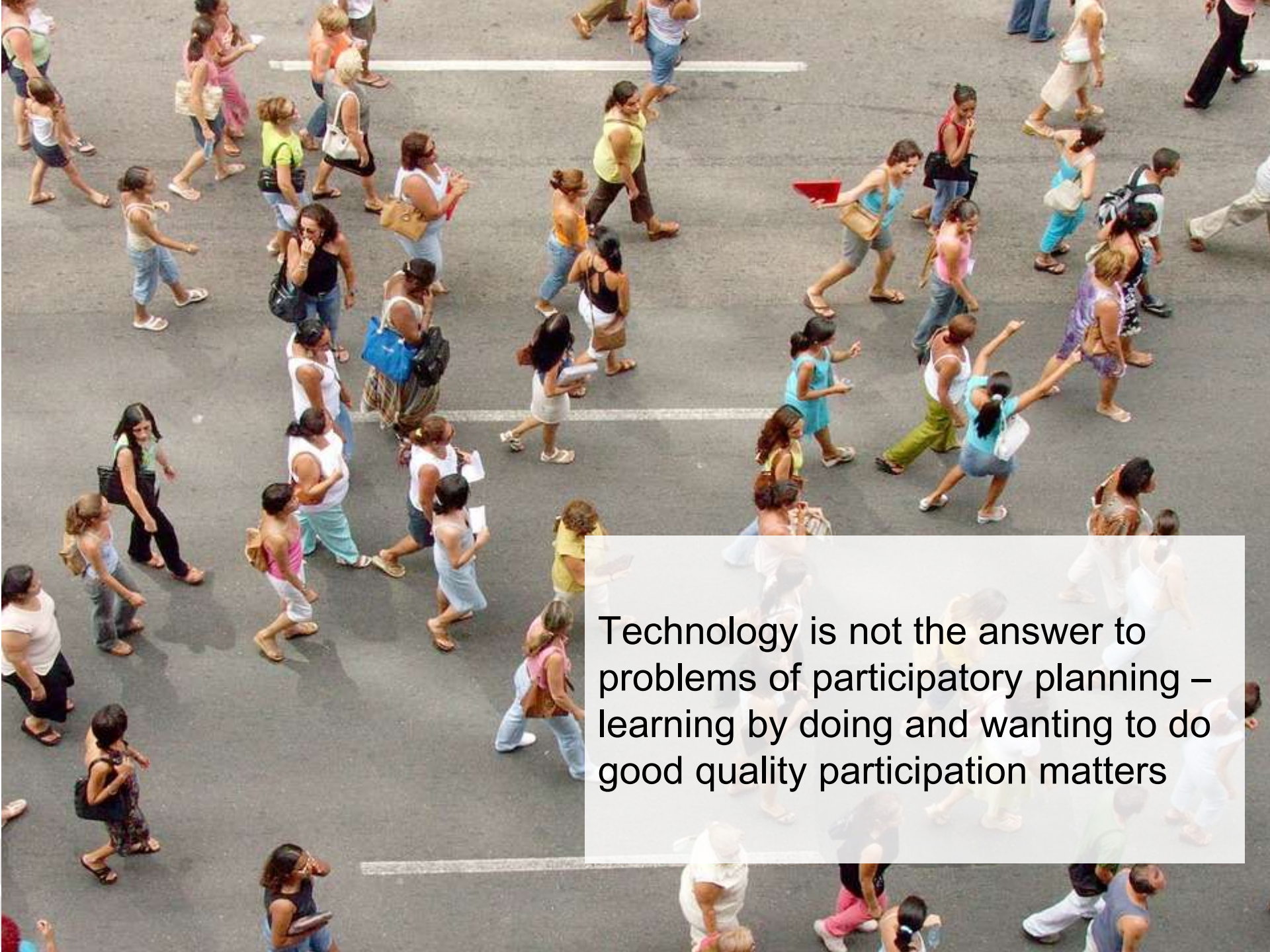
You need use the gathered data!

Be creative!

Don't be scared of the public!

Early bird catches the worm!





Technology is not the answer to problems of participatory planning – learning by doing and wanting to do good quality participation matters