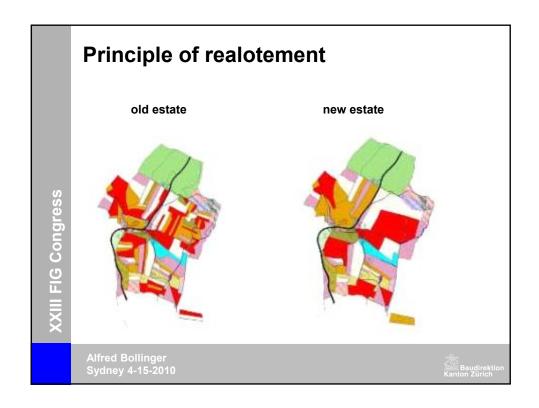


Outline Problem of less earning from the crop New aproach by an economical component Process of realizing projects Importance for mountainus regions Testing by the authorities Pilot projects Example of Brontallo (Ticino) Further projects Alfred Bollinger Sydney 4-15-2010



Problems

- · low agricultural earnings
- little possibilities to generate alternative income
- merchants close their shops
- · school, post office disapear
- · result: rural exodus
- ▶ projects must have an economical component
- **▶** value creation by the farmers themselves

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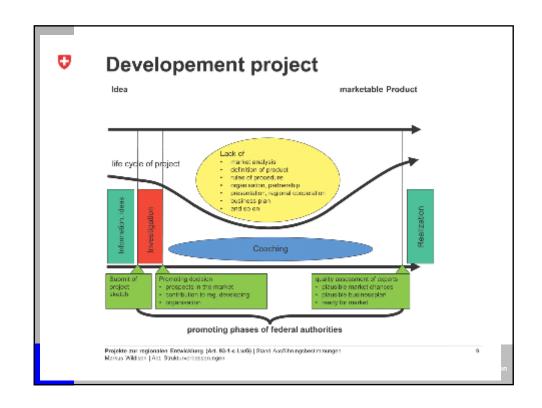
XXIII FIG Congress

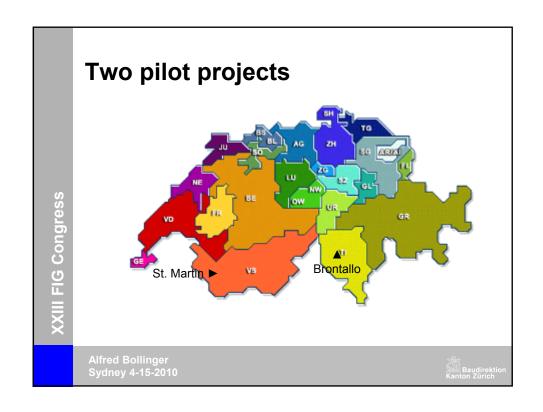
Standards

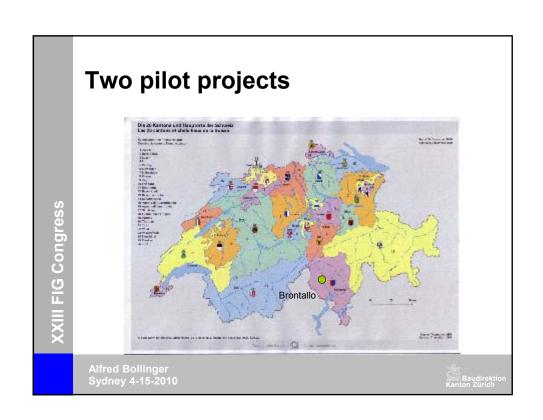
- Broader interest (at least local)
- No individual measures
- Organization bottom up
- Founding of a cooperative
- · Clear goals
- Not only land owners
- Sketch \rightarrow businessplan \rightarrow examination
- Ascertain market chances
- Successful assessment → subsidies

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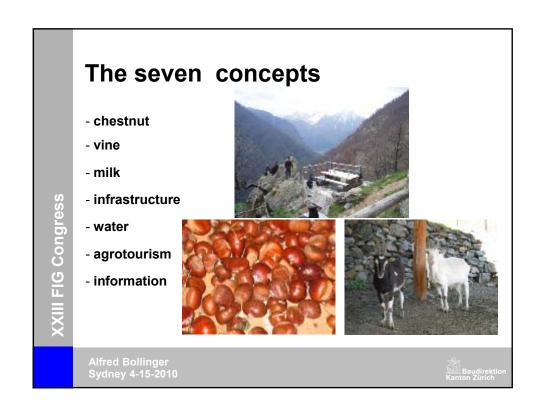
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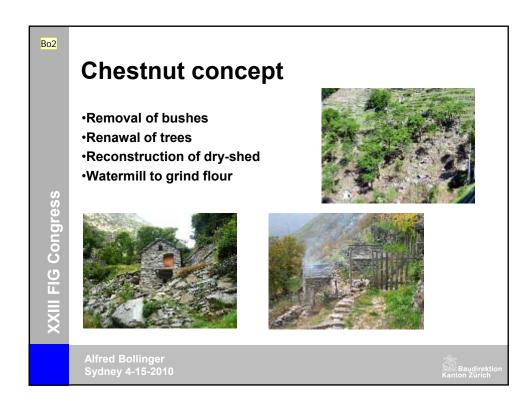














Bo2 Fredi Bollinger; 19-03-2010

Milk concept

- •New stables for cows and goats
- •Clearing meadows and pastures
- •Producing of small goat cheese (formaggini)







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Infrastructure project

Construction of small roads for agricultural vehicles

Walkways for hikers

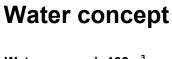
Electric power line to the alps





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Water-reservoir 100m³

Irrigation of the wineyards

Public fountain











Agrotourism

Renovating of traditional houses (rustici) in the center and on the alps

Enlarging of the restaurant (grotto)



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Information concept

Promoting products by

- brochures
- flyers
- internet

Info Point

- information
- selling products



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Further projects

- · 44 new projects in examination
- Build on the three pilars
 - meat
 - milk
 - tourism

Cooperation with holiday village Varieties of apple trees Organic foodstuff

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