



# FIG WORKING WEEK

APRIL 23-25, 2019 IN HANOI, VIETNAM

## PROSPECTUS



FIG

**HANOI**

Working Week

22 - 26 April 2019



Few countries in the world have had such a rapid urbanization as Vietnam during the last decades. This transition puts intense pressure on keeping the pace with rising demands for transport, infrastructure, housing, environmental controls, data management and public amenities. Further to this development, Vietnam is considered as one of the countries most affected by climate changes. Hanoi is particularly at risk as it is situated in a low-lying area near the mouth of a major and unpredictable river.

Smart living is a major key to the fight against climate changes. The FIG Working Week will focus on tackling the climate changes by working towards a smarter life both through the development of smart cities and also development in rural areas. The theme of the Working Week:

#### **Geospatial information for a smarter life and environmental resilience**

addresses these challenges that are crucial not only in Vietnam but for many all over the world. *As surveyors and related professions, we have not only the ability but the responsibility to actively participating in the solutions of these challenges.*

To be an exhibitor and sponsor allows you to reach out to a very unique target group and get in touch with key players and decision makers in the field of surveying.



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## TABLE OF CONTENTS

Key Statistics

Exhibition Opportunities

Sponsor Opportunities

Sponsorships – A la carte menu

Floor plan

Location, Date and Hours

Organisers

FIG Working Week – What is it?

Contacts

Reservation form



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors

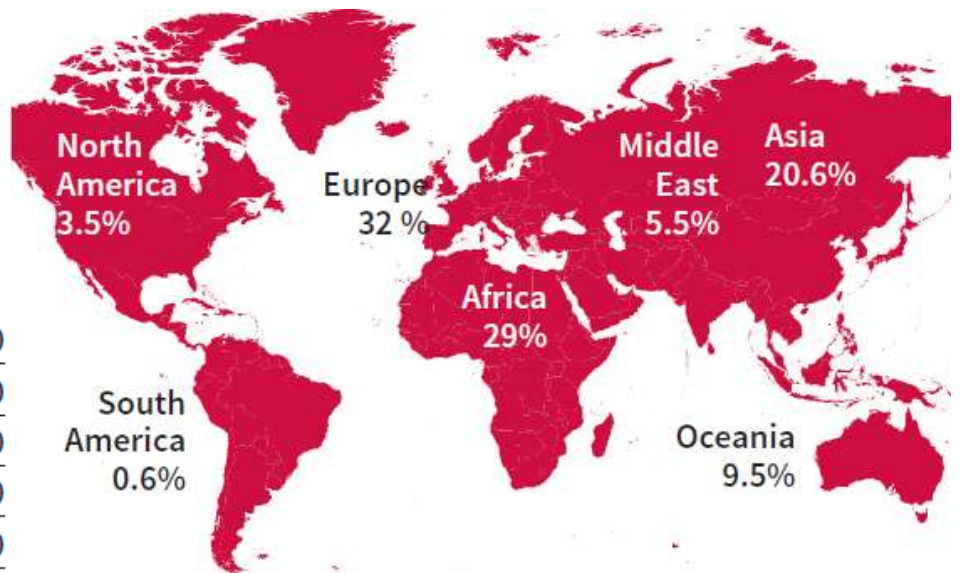


Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

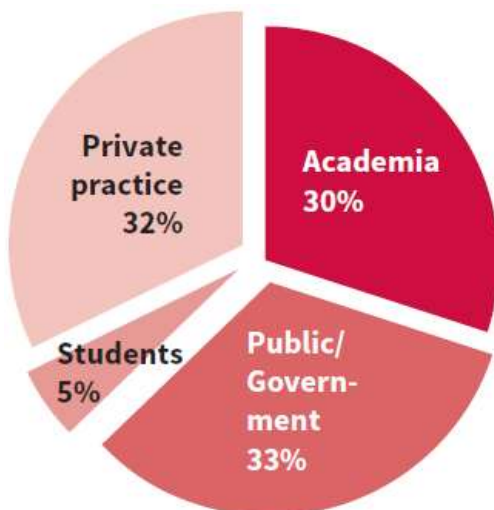
## KEY STATISTICS

### NUMBER OF PARTICIPANTS

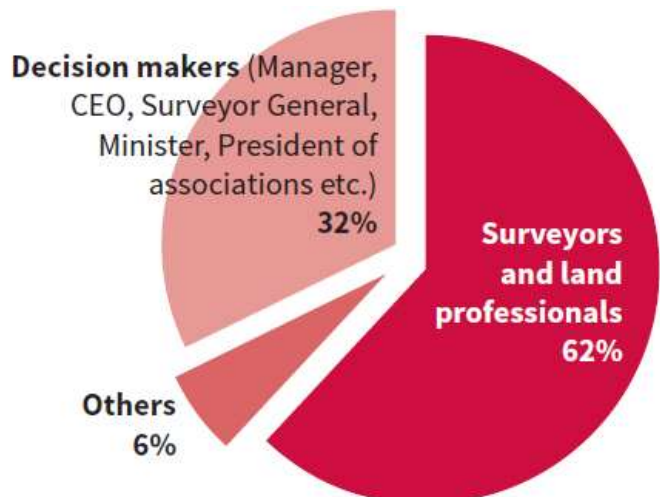
Istanbul '18	2,300
Helsinki '17	1,400
Christchurch '16	800
Sofia '15	900
Kuala Lumpur '14	2,500
Abuja '13	+2,000
Rome '12	1,400



### SECTORS



### POSITIONS





# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



## EXHIBITION OPPORTUNITIES

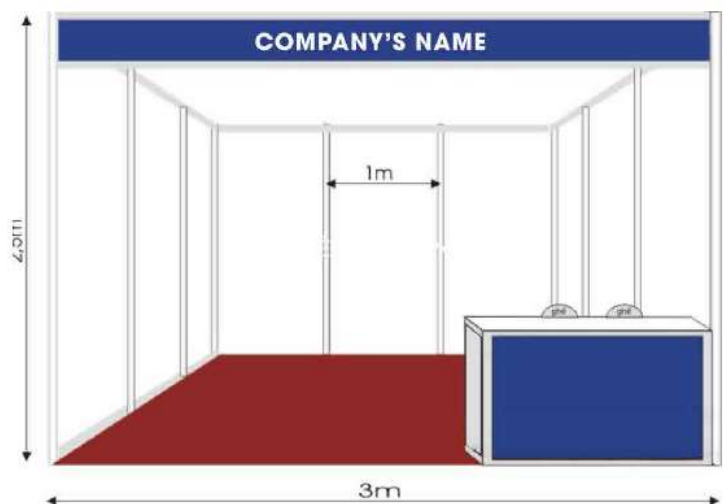
The international trade exhibition offers you exposure to FIG Working Week 2019 delegates and the opportunity to showcase your products and services. The exhibition area has been designed to provide the best possible promotional opportunities to participating companies. The exhibition will provide delegates and exhibitors with excellent opportunities to network in a favorable environment that provides a central and energized meeting place for all participants. With morning/afternoon refreshment and lunch breaks being served in this area it will create an unparalleled opportunity to promote your products and services to the diverse delegate base.

### Booth details:

- Basic booth 3m x 3 m
- Basic light and power system
- 1 standard table and 2 chairs
- 1 Dustbin

**2,200 EUR** for members of FIG

**2,700 EUR** for non-members



### Including:

Two complimentary exhibitor passes per booth. Exhibitor passes entitles:

- Full access to the exhibition area but not the general programme.
- Access to the Opening Ceremony and Welcome Reception.
- Morning and afternoon refreshment
- Lunch

Additional exhibitor passes can be purchased for 150 EUR.

It's not just exhibiting  
It's about creating a lasting **impression**



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## SPONSOR OPPORTUNITIES

FIG Working Week offers a range of sponsorships packages that will showcase your products and services to our international delegates.

### WHY SPONSOR AT FIG2019?

- **Meet** key surveying and spatial professionals
- **Network** with current and potential clients to build relationships
- **Increase** company product visibility and brand awareness
- **Develop** new markets
- **Share** information at a global level
- **Gain** exposure to international knowledge and professional development

### BRONZE OR BASIC SPONSORSHIP

5,000 / 3,000 EUR

Get a little bit more and stand out from the other exhibitors.

### PLATINUM SPONSORSHIP

20,000 EUR

We view our Platinum Sponsors as our partners in the successful execution of the FIG Working Week 2019 and will work alongside you to provide opportunities to promote your organization through the prelude, during and after the Working Week.

This is a unique marketing opportunity and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards. As a Platinum Sponsor, your company will benefit from the highest level of exposure

### SILVER SPONSORSHIP

7,000 EUR

As a Silver sponsor, your organization will enjoy a strong alignment with the FIG Working Week 2019 through the many opportunities for branding and exposure, prior to, during and after the event.

### GOLD SPONSORSHIP

10,000 EUR

As one of the Gold Sponsors of the FIG Working Week 2019, your organization will enjoy an excellent level of exposure and we will constantly work alongside you to provide opportunities to promote your company before, during and after the event.



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

	SPONSORSHIP					EXHIBIT
	Platinum	Gold	Silver	Bronze	Basic	Standard exhibitor
<b>FIG MEMBER</b>	<b>20,000 EUR</b>	<b>10,000 EUR</b>	<b>7,000 EUR</b>	<b>5,000 EUR</b>	<b>3,000 EUR</b>	<b>2,200 EUR</b>
<b>NON FIG MEMBER</b>	24,000 EUR	12,000 EUR	8,400 EUR	6,000 EUR	3,600 EUR	2,700 EUR
Exhibition Space	18 sqm	12 sqm	9 sqm	9 sqm	9 sqm	9 sqm
Advertisement in programme book	1 page	1/2 page				
Company logo on the conference bag	•					
Conference bag insert	Leaflet/gift	Max 3 page leaflet	1 page leaflet			
Video played before plenary session	Up to 10 minutes					
Session room named after sponsor	•	•	•	•		
Horizontal banner in lobby	•	•				
Wooden standee	2	2	1			
Logo on conference website + hyperlink	•	•	•	•	•	•
Company description in conference app	125 words	100 words	75 words	50 words	50 words	40 words
Company description in programme book	125 words	100 words	75 words	50 words	50 words	40 words
Social media promotion (# of posts)	4	3	2	1	1	
Recognition on conference signage	•	•	•	•	•	
<b>A LA CARTE SPONSORSHIPS</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	
Complimentary full registration pass	5	4	3	2	1	
Complimentary exhibition pass	5	4	3	2	2	2
Use of conference logo	•	•	•	•	•	•



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## SPONSORSHIPS – A LA CARTE MENU

You will find below a number of ways to enhance visibility and association with the FIG Working Week. Sponsorship options are listed on the following pages where you can build an individual sponsorship package suited to your marketing needs. Your final contribution to the conference determines your sponsorship level, which in turn provides you with more benefits. Most packages are limited and will be allocated on a first come first served basis.

### A LA CARTE MENU

#### PLENARY SESSION – MATERIAL ON SEATS

Each morning all the delegates will attend the plenary session where experts will

*Sponsor to provide material.*



#### RECOGNITION AT NEWCOMERS SESSION

First time attendees are invited for an introduction session on the first day, help the newcomers to feel welcome.

*Sponsor to provide material.*

#### CONFERENCE BAG

Your company logo will feature alongside the Working Week logo (and platinum sponsors) on the conference bag, which contains the official material distributed to all the delegates, speakers and VIP guests, providing direct and constant exposure throughout and after the Working Week.

*Design must be submitted to the FIG Office for approval.*

*Sponsor to cover the cost of bags and printing.*



#### CONFERENCE BAG INSERT

You may have promotion material, leaflet, invitation to your exhibition booth or information brochure to be inserted in all delegate bags.

*Sponsor to provide insert.*







# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## CONFERENCE BAG GIFT

Insert a gift to all delegate bags.

*Sponsor to provide gift.*

## NOTE PADS AND PEN

All delegates attending the Working Week will receive official writing materials.

*All material must be provided by sponsor and approved by FIG Office.*

## BADGE LANYARDS

Lanyards will be assigned to every delegate together with their badge.

*All material must be provided by sponsor and approved by FIG Office.*

## SPEAKERS PREPARATION ROOM – RECOGNITION

All speakers must report to the Speaker's Preparation Room to hand in their presentations. They can also edit and update their presentations here.

*Logo used for screen saver/ desktop design. Mouse pads and roll-up must be provided by sponsor.*

## BRANDED WATER BOTTLES

Keep attendees hydrated and refreshed during FIG Working Week with water bottles branded with your company logo.

*Water bottles to be provided by sponsor.*

## HANGING BANNER – LOBBY AREA

Advertise your company logo or products on a Hanging Banner.

*Design of the banner to be provided by sponsor.*

## FOOT PRINTS

Mark out the path to your booth using floor tiles leading attendees directly to you.

*Foot prints to be provided by sponsor.*





# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## STAFF T-SHIRTS

Sponsor for staff T-shirts. On-site staff will wear conference T-shirts with sponsor logo. Staff T-shirts will be worn by all on-site working staff excluding management staff. The sponsor logo will be printed on the front.

*T-shirts must be provided by sponsor and approved by FIG Office.*

## ADVERTISEMENT – HALF PAGE AD

The Conference Programme will be the most essential publication for all attendees guiding them through the Working Week. It includes information on presentations, exhibitions and other activities.

*Artwork to be provided by sponsor.*

## LUNCH/TEA BREAK SPONSOR

Demonstrate your company's hospitality by sponsoring your nominated lunch break, morning or afternoon tea breaks. This provides the sponsor with the ability to 'own' the entire exhibition floor for that sponsored tea break or lunch and create innovative incentives to attract delegates to your booth.

*Promotion material to be provided by sponsor.*

## SESSION ROOM NAMED AFTER YOU

As a sponsor you will be featured outside and inside one session room, as well as in the programme. The attendees will say "I am heading to the [company name] room".

*Inside room decoration must be provided by sponsor.*

## OTHER IDEAS?

If you have a different idea of how your company would like to stand out, please contact the FIG Office to discuss the possibility.

Further, possibilities –

- Bring in a branded ping pong table
- Host an after party at your booth
- Bring in hula-hooping for attendees taking a small break
- Using an intriguing stair or escalator wrap
- Social photo booths
- Livestreaming through FIG-canals



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



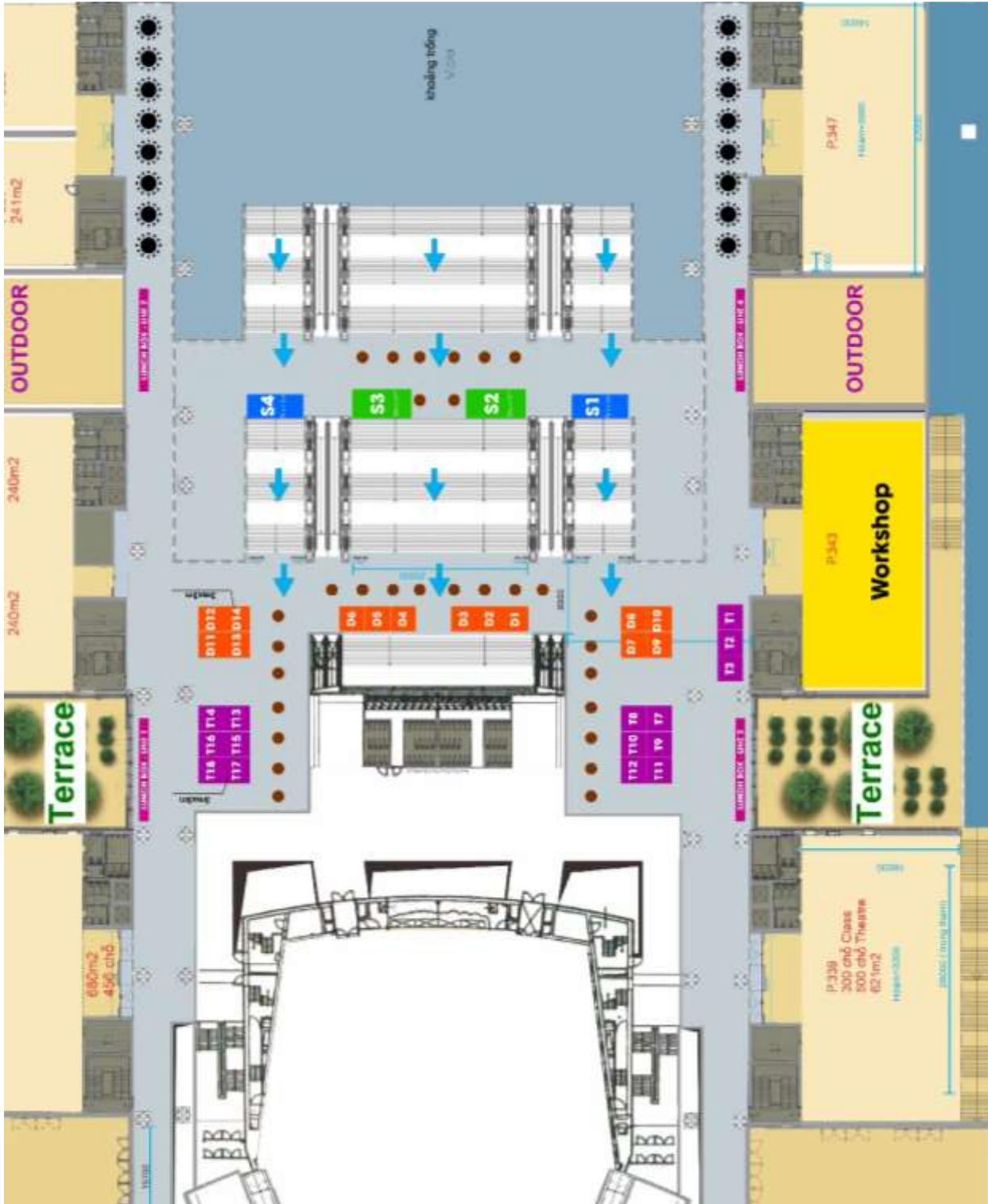
International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## FLOOR PLAN

Level 3





# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors

Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## LOCATION, DATE AND HOURS



### Vietnam National Convention Center

Address: Gate 1, Thăng Long Avenue  
South Từ Liêm,  
Hanoi, Vietnam

Coordinates: [21.01°N 105.79°E](#)

Vietnam National Convention Center is currently one of the three biggest Convention Centers in Southeast Asia. Being the first and only one in Vietnam was built basing on the most advanced and modern technologies. Vietnam National Convention Center is the national priority construction with wonderful and harmonious architectures, synchronous and modern infrastructures; which carry Vietnamese nationalism and is the symbol of Vietnamese architectures in the new century.

Set Up				
Exhibition Open	Tuesday	23 April, 2019	10:30	17:30
Exhibition Open	Wednesday	24 April, 2019	10:30	17:30
Exhibition Open	Thursday	25 April, 2019	10:30	17:00
Dismantling				



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Remote Sensing

## ORGANISERS



The **International Federation of Surveyors (FIG)** is the premier international non-governmental organization (NGO) representing the interests of surveyors worldwide. FIG's purpose is to support international collaboration for the advancement of all aspects of the profession of surveying by providing an international forum for discussion aimed at the development and promotion of professional practice and standards.

The Fédération Internationale des Géomètres was founded in Paris in 1878 and over time its name has been anglicized to the International Federation of Surveyors. Now based in Copenhagen, FIG is an UN- recognised NGO representing more than 200,000 surveyors from over 120 countries through a federation of national member associations (including VGCR) and covers the range of professional fields within the global surveying community.



**Vietnam Association of Geodesy, Cartography and Remote Sensing (VGCR)** is a non-government organization, which has purposes to support professional activities of surveying and mapping in all fields and applications. It is a professional association of surveyors working in geodesy, land survey, hydrographic survey, cartography, remote sensing from the whole of Viet Nam.

VGCR was established on 20th December 1989. The overall vision of the VGCR is to propagate professional knowledge and expertise to upgrade competence of its members and to awake people on the role and contribution of the profession for the socio-economic development, environment protection and the guard of the social safety.

In 1994 VGCR became member of FIG.



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Remote Sensing

## FIG WORKING WEEK

### What is FIG Working Week?

FIG Working Week is an exciting week-long conference that brings the international community of surveying and spatial professionals together to share innovative science with policymakers and stakeholders. Scientists, policy- and decision-makers, students, and stakeholders are invited to join the discussions on issues affecting the international surveying and spatial community today and in the future.

FIG has been organising Working Weeks since 1878. The first conference was held in Paris from 18-20 July.

This year's Working Week is the 80th. The FIG Working Week 2019 in Hanoi is hosted by International Federation of Surveyors (FIG) and Vietnam Association of Geodesy, Cartography and Remote Sensing (VGCR).

The FIG General Assembly, at its meeting held at the 2015 Working Week in Sofia, Bulgaria, elected VGCR to be the local hosts for the FIG Working Week 2019. The Vietnamese Association is experienced professionals and great hosts as they have successfully organized the FIG Regional Conference in 2009.

Working Weeks combine meetings of FIG's General Assembly and administrative bodies with a technical conference over three days with 8–10 parallel sessions, organised by FIG Council and the ten FIG Commissions together with the host member association. Working Weeks offer the opportunity for commissions to implement their work plans and for FIG to network at a local, regional and international level.

Recent Working Weeks have been held in Abuja, Nigeria (2013), Sofia, Bulgaria (2015), Christchurch, New Zealand (2016) and Helsinki, Finland (2017). The FIG Working Week 2019 will be hosted in Hanoi, Vietnam at the Vietnam National Convention Center.

It was an exciting, excellent and thrilling event to attend, where I learned a lot, networked a lot and went home inspired.

- Delegate  
FIG Working  
Week 2017

FIG is a conference I always admire for its quality content and large participation of surveying community.

- Delegate  
FIG Congress  
2018



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## PROGRAMME AT A GLANCE

	Monday	Tuesday	Wednesday	Thursday	Friday
9.00-10.30	FIG General Assembly	Opening Ceremony	Plenary Session	Plenary Session	FIG General Assembly
10.30-11.00		Morning Break	Morning Break	Morning Break	
11.00-12.30		Plenary Session	8-10 parallel Sessions	8-10 parallel Sessions	
12.30-		Lunch	Lunch	Lunch	
13.30-15.00		8-10 parallel Sessions	8-10 parallel Sessions	8-10 parallel Sessions	
15.00-15.30		Afternoon Break	Afternoon Break	Afternoon Break	
15.30-17.00		8-10 parallel Sessions	8-10 parallel Sessions	8-10 parallel Sessions	
Evening		Welcome Reception	Cultural Evening	Commission Dinners / Free evening	Gala Dinner
<b>EXHIBITION</b>					



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## CONTACTS

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved with the FIG Working Week, please do not hesitate to contact the FIG Office.

The FIG Working Week 2019 is a unique and prestigious International marketing opportunity and we are confident your involvement as a sponsor/exhibitor will provide your company with exceptional business rewards.



### **International Federation of Surveyors (FIG)**

Claudia Stormoen

Kalvebod Brygge 31-33

DK-1780 Copenhagen V

Denmark

T +45 9391 0812

E [claudia.stormoen@fig.net](mailto:claudia.stormoen@fig.net)

W [www.fig.net](http://www.fig.net)





# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## RESERVATION

Company Name	Invoicing Address
Representative/ Contact Person for exhibition Purpose	Country
E-mail	Website
Tel.	
VAT-ID-No. (compulsory for EU members)	Your order reference number (if necessary)

Preferred booth location no. _____(The preferred booth allocation is not binding)	
<b>Price</b>	<b>Total EUR + VAT</b>
2,200 EUR / 2,700 EUR	

<b>EXHIBITOR NAME</b> (Name of your organisation for the programme book and the online exhibitors' list):
<b>NAME ON STAND FASCIA BOARD</b> if applicable (max. 20 letters):



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



International  
Federation of  
Surveyors



Vietnam Association  
of Geodesy, Cartography  
and Photogrammetry

## SPONSORSHIPS

Package	Price EUR	Quantity	Available	TOTALS
Platinum Sponsor	20,000/ 24,000			EUR
Gold Sponsor	10,000/ 12,000			EUR
Silver Sponsor	7,000/ 8400			EUR
Bronze Sponsor	5,000/ 6,000			EUR
Basic Sponsor	3,000/ 3,600			EUR
Plenary Session – material on seat	A la carte		3	
Recognition at Newcomers session	A la carte		1	
Conference bag	A la carte		1	
Conference bag insert	A la carte		6	
Conference bag gift	A la carte		2	
Note pads and pen	A la carte		1	
Badge lanyards	A la carte		1	
Speakers preparation Room	A la carte		1	
Branded Water bottles	A la carte		3	
Hanging Banner – lobby area	A la carte		8	
Foot prints	A la carte		2	
Staff T-shirts	A la carte		1	
Advertisement – half page	A la carte		2	
Lunch/Tea break sponsor	A la carte		6	



# FIG WORKING WEEK 2019

Hanoi, Vietnam 22 - 26 April 2019

Geospatial information for a smarter life and environmental resilience



## **PAYMENT OPTIONS** Payment must be made in EUR by:

### **Credit Card** (Visa, Eurocard, MasterCard)

Credit card Number ..... Expiry date \_\_/\_\_/\_\_ (month/year)

Credit card holder..... Signature .....

### **Bank transfer**

Danske Bank  
Lyngby Hovedgade 25  
DK-2800 Kgs. Lyngby  
Acc. No.: 2138825496  
IBAN: DK353000 2138825496  
SWIFT-BIC: DABADKKK

By signing, I confirm that I agree with the exhibition policies, as outlined here below. The signed Reservation Form constitutes a legally binding contract for both parties.

.....  
Place and Date

.....  
Name and Surname of the presentative in charge (in capital letters)

..... Authorised signature

Please send this reservation form to:

International Federation of Surveyors  
Kalvebod Brygge 31-33  
DK-1780 Copenhagen V DENMARK

Via email: FIG@fig.net / Claudia.stormoen@fig.net

An acknowledgement, terms and conditions and confirmation will follow.

## Sponsorship Booking & Payment Conditions

Sponsorship will be allocated only on receipt of signed Sponsorship Booking Forms. A letter of confirmation will be provided to confirm the booking, together with an invoice. The balance is due and payable by the stated due date.

All monies are payable in EUR. Cheques should be made payable to the FIG2019/FIG Office and must be drawn on an Danish bank.

All monies due and payable must be received (and cheques cleared) by the FIG Office prior to the event. No company will be listed as a Sponsor in any FIG2019 material until full payment and a booking form have been received by the FIG Office.

**CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of the total fees applies for cancellations prior to 17 January 2019. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the FIG Office.

Sponsorship monies will facilitate towards the successful planning and promotion of the Working Week in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Working Week.

Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by the International Federation of Surveyors, FIG.

## Exhibition booking & Payment Conditions

Exhibition space will be allocated only on receipt of signed Booking Forms. A letter of confirmation will be provided to confirm the booking, together with an invoice. The balance is due and payable by the stated due date.

All monies are payable in EUR. Cheques should be made payable to the FIG2019/ FIG Office and must be drawn on an Danish bank.

All monies due and payable must be received (and cheques cleared) by the FIG Office prior to the event. No exhibition participants will be allowed to either begin move-in operations or be listed in the on-site publications until full payment and a booking form have been received by the FIG Office.

**CANCELLATION POLICY:** In the event of cancellation, a service fee of EUR 1,000.00 applies (per exhibition booth booking) to cancellations prior to 17 January 2019. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibition space at the discretion of the FIG Office.

The FIG Office reserve the right to rearrange the floor plan and / or relocate any exhibition space without notice. The FIG Office will not discount or refund for any facilities not used or required.

No exhibition participant shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the FIG Office.

Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by the International Federation of Surveyors, FIG.